



Nature's
Pride

Sustainable Business
Annual Report 2021

**MAKING
THE W^{ORLD}
HEALTHIER AND
MORE SUSTAINABLE
T^{OGETHER}.**

DEAR PARTNER,

Preparing for this year's Sustainable Business report, I had to think of an article I read titled Seatbelts and Sustainability.¹

In the 1950s, traffic deaths spiked as car use increased dramatically. In those days Ford offered the seatbelt as a \$27 extra feature. Only 2% of its customers took it.² It was not until Scandinavian car manufacturers improved the seatbelt and the push by civil society that car safety became a public concern. Today we buckle up like we have never known differently, saving millions of lives.³

Sustainability is the seatbelt of our time.

It is the best protection against global challenges that affect all of us. We know we have to keep global warming under 1,5°C. We know that eating healthy goes a long way in protecting us against viruses.

Nature's Pride will do its part.

Groundbreaking new partnerships mentioned in this report for better nutrition and responsible water management, among many other innovations, attest to our frontrunner role in our sector.

Today no salesman will ask you if you want a seatbelt in your new car. Similarly, we do not need to ask consumers if they want healthy, sustainably grown food. We know they do. It is our shared responsibility to offer this.

Nature's Pride's ultimate goal is to enable consumers to enjoy today, while being part of a better tomorrow.

I invite you to join us.

Fred van Hegningen

1. Jip Ellison, 2016, Seatbelts and Sustainability, published 31 May on bluskye.com.

2. Ralph Nader, 1965, Unsafe at Any Speed: The Designed-In Dangers of the American Automobile. New York, Grossman publishers.

3. New York Times, 2002, Nils Bohlin, 82, Inventor of a Better Seat Belt, published 29 September.

THE ORIGIN OF OUR PRODUCTS



**221**
FRUITS AND
VEGETABLES

FROM 53 COUNTRIES

**398**
GROWERS

33
MILLION
BOXES



354
CUSTOMERS

IN 28 COUNTRIES



20 YEARS NATURE'S PRIDE

TIMELINE



2001

PEOPLE FIRST

Shawn Harris establishes Nature's Pride. She puts worker and community well-being at the heart of every relationship she builds with growers and clients around the world.



2006

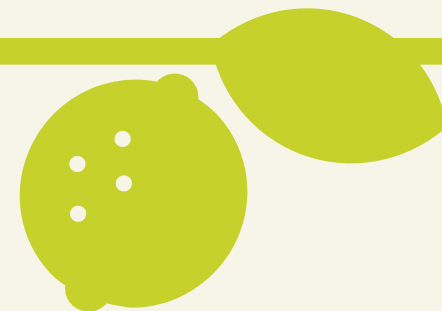
GUIDELINES FOR SOCIAL WELL-BEING

Shawn writes Nature's Pride's own ethical guidelines. They are based on guidelines from the International Labour Organization (ILO) and one of the first of its kind in the sector.

2010

A DEDICATED CSR DEPARTMENT

Nature's Pride's Corporate Social Responsibility (CSR) department with in-house expert advisors is created – a unique feature at the time in the sector.



2012

TAKING OUR AMBITIONS SECTOR-WIDE

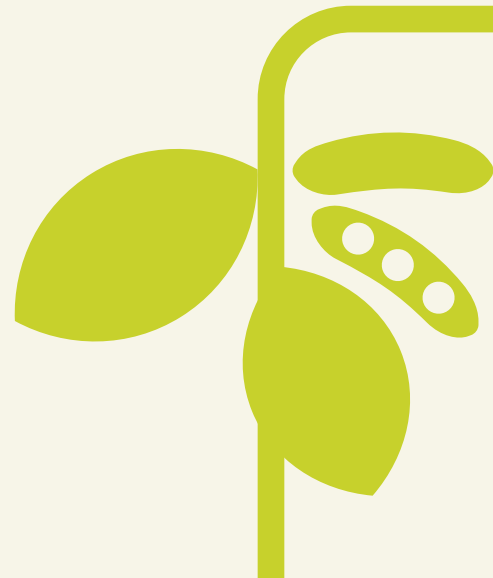
As a founding partner of the Sustainability Initiative Fruits and Vegetables (SIFAV), Nature's Pride plays an important role in setting the sustainability agenda for the European fruit and vegetable sector. It has been a member of the SIFAV Steering Committee for many years, including, to this day, as Chairwoman.



2011

MONITORING FOR PROGRESS

Nature's Pride moves to independently monitor social well-being through the Fair for Life audit, both in its own facilities and its dedicated growers. It is the most advanced audit in the market and also includes a premium payment for community projects.





2014

STEPPING UP OUR COMMITMENT

The Nature's Pride Foundation is established to accelerate social impact in the countries of origin.



2017

SCALING FOR IMPACT

Between 2015 and 2017, in collaboration with our growers, partners and clients, we implement 42 projects in 11 countries across 3 continents, investing more than 1.4 million euros, reaching 22,365 persons directly and many more indirectly.



2018

BROADENING THE SCOPE

The CSR department becomes Sustainable Business, thereby fully embedding it in commercial operations. We expand our scope and horizon by launching our 5-year Sustainable Business Plan, with concrete targets for labour conditions, community development, food loss, CO₂ emissions, packaging, and water.

2019

REDUCING FOOD LOSS TOGETHER

Nature's Pride and Apeel Sciences enter into a strategic partnership to radically reduce food loss in Europe.



START WATER AUDITS

Nature's Pride is the first in our sector to start with water audits through the implementation of GlobalG.A.P SPRING.

2020/2021

PIONEERING NEW PARTNERSHIPS

Water Stewardship in Peru and Chile

Nature's Pride partners with IDH - The Sustainable Trade Initiative and the Netherlands' government Program Partners for Water to drive water stewardship action in Chile and Peru.



Kingdom of the Netherlands



PARTNERS FOR WATER



First with validated CO₂ reduction targets

Nature's Pride is the first fruit and vegetable trading company to have its carbon reduction targets validated and approved by the Science-Based Targets Initiative.



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Promoting healthy nutrition

Nature's Pride partners with the Global Alliance for Improved Nutrition (GAIN) to promote healthy nutrition in the fresh produce value chain.



SUSTAINABLE EXPANSION



The rising demand for our ripened fruit and the success of Apeel is driving rapid growth. In 2021 we therefore built an extension of 21,000 m². Just like our current building, the aim was to have a sustainable distribution and processing centre. Nature's Pride already has a BREEAM-Excellent certificate. For the extension we again obtained a Breeam-Excellent certificate.

Everything is focussed on creating an efficient supply chain in a sustainable environment. For example, the new packing areas, cooling and ripening chambers will be heated and cooled sustainably. The residual heat generated by the cooling system will be utilised for low temperature heating regulated by a climate ceiling system. Solar panels will supply a significant proportion

of the energy demand. Rainwater will be harvested, distributed and cleverly reused. The vegetation covered roof will convert CO₂ into oxygen and filter fine particles from the air. This, in combination with an automated warehouse and packaging robots, will future proof us so we can maintain our position as a partner that combines delivery reliability with a high quality produce.

**CLICK HERE TO
LEARN MORE**

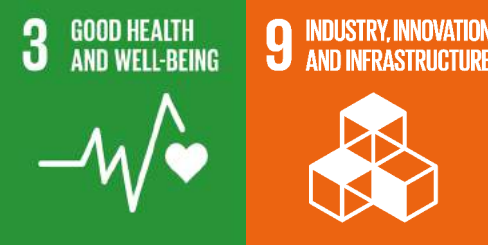


SUSTAINABLE BUSINESS PLAN 2023



We are taking action on the UN sustainable development Goals.

Vision MAKING THE WORLD HEALTHIER AND MORE SUSTAINABLE



GOOD BUSINESS



IMPROVE LIVELIHOODS



REDUCE FOOD WASTE



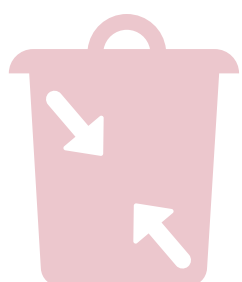
REDUCE ENVIRONMENTAL IMPACT



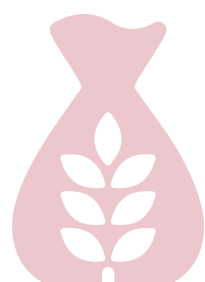
100% Social Monitoring & top themes Beyond Social Compliance



Healthy lifestyle and good living environment



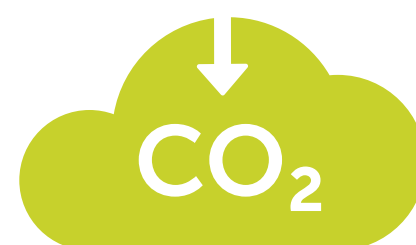
Reduction of food loss



100% food loss valorised within the food chain



100% recyclable or reusable packaging



Reduce CO₂ emissions by 1/3



Responsible water use in our growing areas

PROGRESS 2021



IMPROVE LIVELIHOODS

Social Monitoring



98%

socially audited focus and core product from our partners in high-risk countries



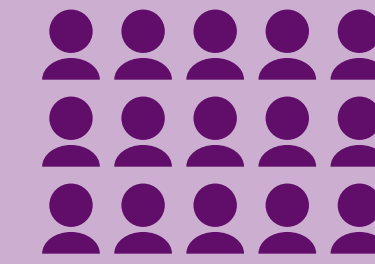
Continuous improvement with our growers beyond compliance

Foundation



8

projects in the field of Nutrition and Water



4,780

persons reached



130,000

euros invested



REDUCE FOOD WASTE

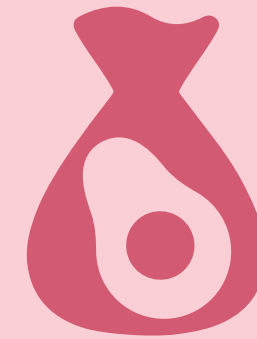
Reduction of Loss



1.35 MILLION

avocados prevented from waste at retail stores

Food Loss Valorisation



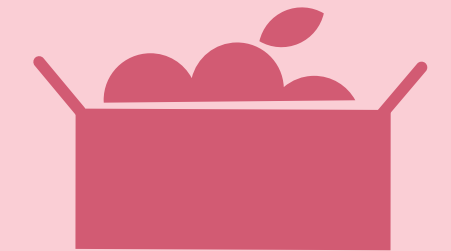
54%

of loss avocados saved for human consumption



4%

of loss mangoes saved for human consumption



35%

of total loss saved for human consumption. Remaining waste converted in compost or biogas



REDUCE ENVIRONMENTAL IMPACT

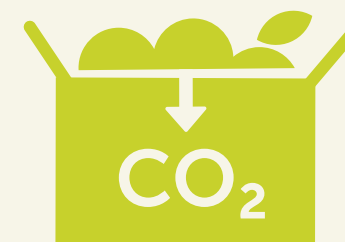
Sustainable Packaging



19%

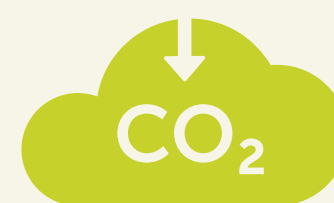
more sustainable packaging

CO₂ Emissions Reduction



1.53*

kg CO₂-eq



-10%

in 2021

Water



60%

of priority fields audited of strategic growers in high water risk countries



28

buyers in 5-month Water Training



2

Water Stewardship initiatives in Chile and Peru

*1.44 kg CO₂-eq excluding Berries Pride activities

IMPROVE LIVELIHOODS

SOCIAL MONITORING
NATURE'S PRIDE FOUNDATION



OUR GOAL

100% SOCIAL MONITORING & TOP THEMES BEYOND SOCIAL COMPLIANCE

People are at the heart of our business. Here in the Netherlands, but especially abroad. Every day, thousands of persons worldwide harvest and pack our fruits and vegetables. Their well-being is our priority. We select growers that share this priority. And have buyers that put this on top of the list in their conversations with the grower.

A social audit gives us an initial insight into potential risks. But we don't stop here, at the surface. Nature's Pride has the commitment, knowledge, and tools to get to the heart of the

matter. Our in-house experts and tailored dashboards provide us with unique insights. We listen, engage, and analyze data. This makes all the difference. Because whether a situation is acceptable or not depends on the details.

For instance, overtime is in itself not problematic, unless it is excessive or involuntary. True improvement of well-being for the people in the countries of origin flows from true commitment by all actors in the value chain, from grower, importer, to the client in Europe.



IMPROVE LIVELIHOODS

SOCIAL MONITORING

OUR PROGRESS

98%

of volume socially audited (focus and core product from our partners in high risk countries)



Tailored advice to growers on continuous improvement

“OVER THE PAST YEAR WE WORKED WITH NATURE’S PRIDE’S IN A BEYOND COMPLIANCE AND CONTINUOUS IMPROVEMENT TRAJECTORY. WE LOOKED AT LABOUR CONDITIONS AND WATER MANAGEMENT.

IT’S FANTASTIC TO HAVE ACCESS TO NATURE’S PRIDE’S EXPERTISE AND BE ABLE TO HAVE A TRUE DIALOGUE ABOUT THE REALITY ON THE GROUND. WE FEEL OUR VOICE IS HEARD. WE ARE TRUE PARTNERS IN BUILDING A MORE SUSTAINABLE WORLD TOGETHER. IN FACT, OUR CONVERSATIONS LED TO AN ADJUSTMENT OF NATURE’S PRIDE’S WATER POLICY, BETTER REFLECTING THE WATER REALITY IN COLOMBIA.”



José Alejandro Castaño

Director of International Business
Hass Colombia, Colombia

OUR GOAL

THE NATURE'S PRIDE FOUNDATION PROMOTES A HEALTHY LIFESTYLE AND GOOD LIVING ENVIRONMENT.

Within its overarching themes of a Good Living Environment and a Healthy Lifestyle, the Nature's Pride Foundation deepened its work on Water and Nutrition. It worked on concrete projects to improve access to water and to better nutrition for hundreds of people. At the same time, the Foundation worked on the underlying, systemic patterns that cause water challenges and

inequality in access to good nutrition. It has built broad, inclusive, and ground-breaking collaborations to move towards solutions. Pioneering partnerships with the Netherlands government and Chilean partners, as well as with the Global Alliance for Improved Nutrition are a result of this.



IMPROVE LIVELIHOODS

NATURE'S PRIDE FOUNDATION

GOOD WATER MANAGEMENT

- 2 Water Stewardship in Action initiatives in Chile and Peru
- Public-Private Partnership with the Netherlands government for water resilience in Chile
- 1,220 persons receive better access to Water, Sanitation, and Hygiene (WASH) in Peru

OUR PROGRESS



IMPROVED NUTRITION

- Pioneering partnership with the Global Alliance for Improved Nutrition (GAIN)
- 5 webinars (250 attendees), 2 articles, 1 case study about better nutrition for workers in the fruit and vegetable sector
- 2 Nutrition at Work projects implemented in Peru and South Africa
- 680 persons gained access to healthier meals at work
- 1,310 persons learned about better nutrition
- Creation of Handbook for Vegetable Gardens at schools in Peru





Project NUTRITION AT WORK

[CLICK HERE TO
LEARN MORE](#)

PERU:

Workers knowledge about healthy eating **increased from 3.6% to 83%**

Satisfaction about meals
increased from 63% to 97%

680 persons consumed more balanced meals
1,310 persons increased awareness about healthy eating

SOUTH AFRICA:

Workers purchased
264% more vegetables and
30% less unhealthy food.

We can eat healthy thanks to them. We want them to eat healthy too. Nature's Pride offers the European consumer tasty, healthy, and highest-quality sustainable fruits and vegetables.

However, our colleagues who grow, harvest, and pack our products in the countries of origin do not always have access to healthy food themselves. Together with the Global Alliance for Improved Nutrition (GAIN) we raised awareness about Nutrition at Work in the global fruit and vegetable chain and implemented two projects with strategic growers in South-Africa and Peru. Nature's Pride was recently featured among companies like Unilever and Nestlé in a report highlighting best practices.



[CLICK HERE TO
LEARN MORE](#)



Project HANDBOOK FOR VEGETABLE GARDENS

The habits you adopt early in life influence to a large extent your well-being. This certainly holds true for healthy eating! Therefore, the Nature's Pride Foundation, together with its strategic growers, started to implement four years ago vegetable gardens at schools in Peru. These schools now complement staple ingredients in school lunches (such as rice, beans) with nutritious fresh produce. It also helps teachers to bring nature closer to students. To scale the approach, The Nature's Pride Foundation, together with other partners, created the Handbook for Vegetable Gardens.

REDUCE FOOD WASTE

REDUCTION OF LOSS
FOOD LOSS VALORISATION

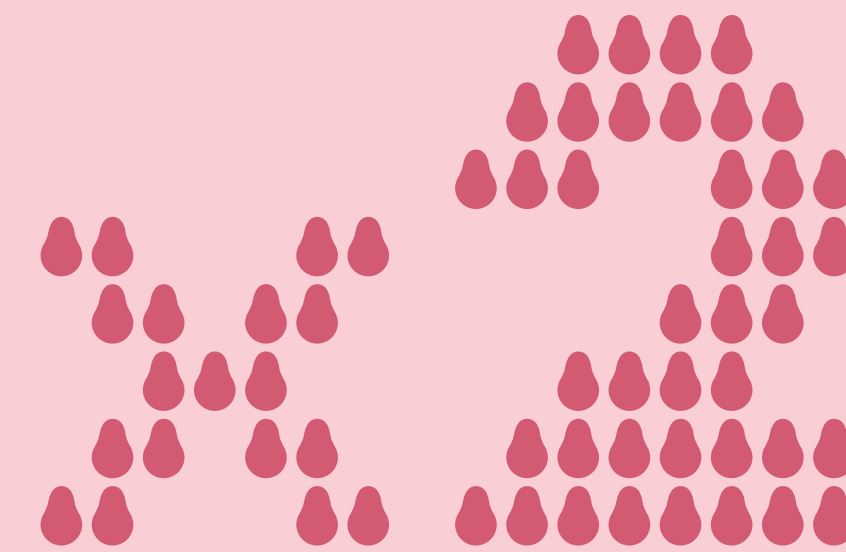


OUR GOAL

REDUCTION OF FOOD LOSS IN OUR VALUE CHAINS

This year we have further increased the capacity of treating avocados in our facility in the Netherlands with Apeel in collaboration with one of our partner suppliers in Peru. Along with extensive testing we have invested in the treatment capacity of mangoes with Apeel. This way, we continue to take leadership in the collective effort to radically reduce food waste in our sector.

OUR PROGRESS



We more than doubled our treatment capacity of Apeel Avocados compared to early 2021

SO HOW DOES APEEL WORK?

H₂O

Moisture stays inside

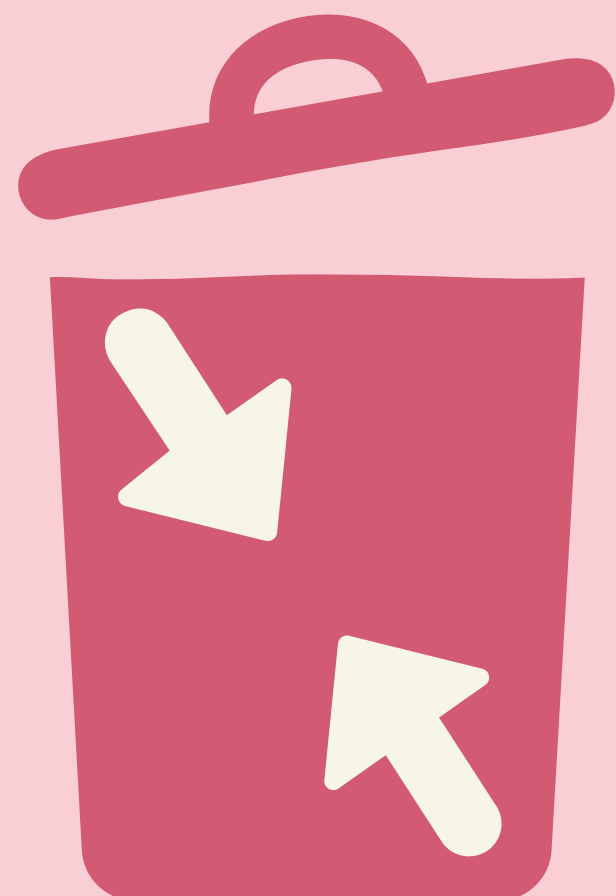
O₂

Oxygen stays outside

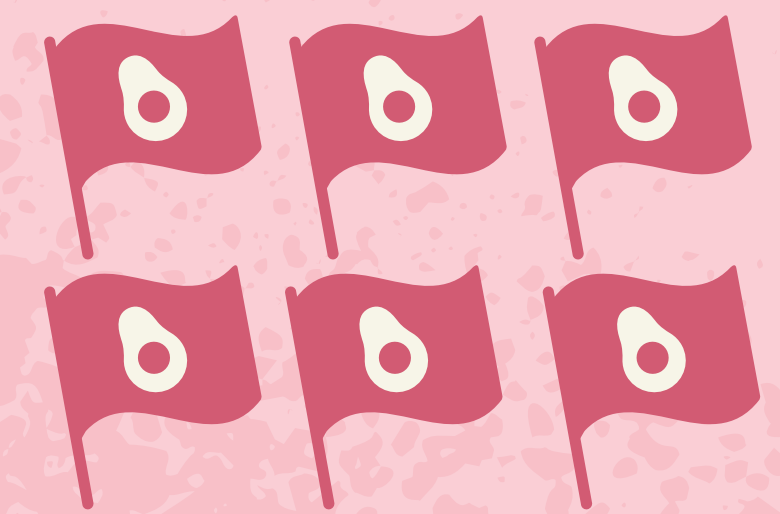
During 2021
1.35 MILLION
avocados were saved with Apeel

REDUCE FOOD WASTE

REDUCTION OF LOSS



Expanded our market reach with Apeel Avocados to **6 countries**



APEEL AND NATURE'S PRIDE 2021 ENVIRONMENTAL METRICS

Across all Nature's Pride Apeel Avocado customers from January to December 2021

1.35 MILLION

**Avocados prevented
from waste at retail stores**



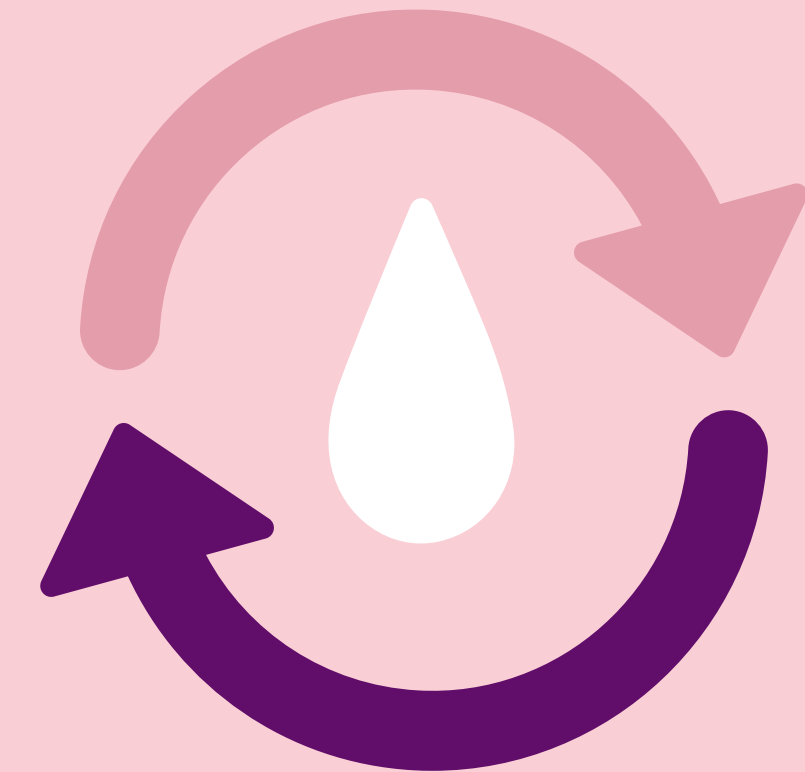
310

**mT CO₂ -eq greenhouse gas
emissions avoided***
Equivalent to planting 5,100 trees



205 MILLION

Liters water conserved*
Enough water for 82 Olympic-
sized swimming pools



*Avoided environmental impacts from growing, transporting and distributing avocados that would have otherwise gone to waste.

Avoided avocado waste based on waste reduction measured during retail pilot programs in 2020 and 2021. Assumes an average avocado size of 0.217 kg/avocado. Water data is self-reported by Nature's Pride avocado growers. GHG and water metrics calculated using Apeel's third party-reviewed LCA methodology, an example of which can be found [here](#). Claims developed with third-party consultation.

“FOOD WASTE IS A MAJOR CHALLENGE THAT PUTS A STRAIN ON THE ENVIRONMENT. THIS IS WHY THIS IS A HIGH-PRIORITY AREA IN SALLING GROUP AND WE ARE INVESTING IN SOLUTIONS AND INITIATIVES TO ENSURE THAT WE REACH OUR GOAL: A 50% REDUCTION IN FOOD WASTE LEADING UP TO 2030.

WE ARE VERY PROUD TO WORK WITH OUR INNOVATIVE SUPPLIER NATURE’S PRIDE TO ACHIEVE THIS GOAL. THROUGH THEIR PIONEERING PARTNERSHIP WITH APEEL WE CAN MAKE A DIFFERENCE, FOR THE ENVIRONMENT, FOR US AS A RETAILER AND FOR CUSTOMERS AND HOUSEHOLDS. BOTH NATURE’S PRIDE AND SALLING GROUP ACTIVELY TAKE RESPONSIBILITY TO MAKE A POSITIVE AND SUSTAINABLE IMPACT IN SOCIETY.”



Stephan Bruhn

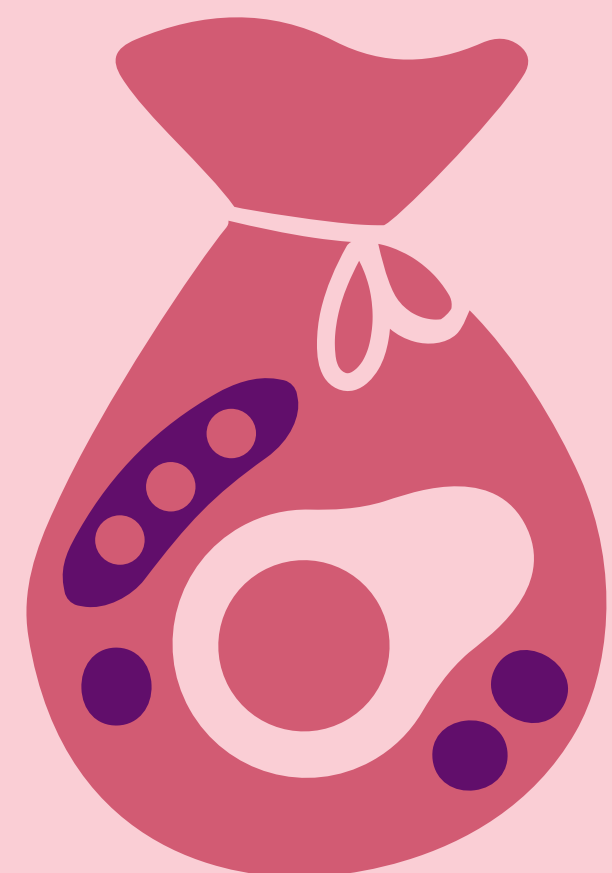
Director
Salling Group, Denmark

OUR GOAL

100% FOOD LOSS VALORISED WITHIN THE FOOD CHAIN

It remains challenging to not have waste from fresh produce. But as a frontrunner in our industry, we keep pushing the bar to find solutions to valorise our food loss as best as we can. Our ultimate goal is to keep 100% of loss as food or animal feed. At the beginning of 2021, thanks to changes in our sorting process we significantly reduced loss rates on our avocados. The remaining loss was sent to guacamole- and oil producers or converted into biogas. We continued to research possibilities for the valorisation of other products. For example, cranberries and limes with external defects are

sent to a puree and concentrate producer. In 2021 we have also donated 4,000 kg sweet potatoes to Rotterdam Zoo. Additionally, we donated a considerable volume of avocados and mangoes to the Food Bank and added haricots verts, mangetout, and sweet potatoes to the assortment. In collaboration with the Dutch Foundation Against Food Waste, we organized a 'week against food waste' at Nature's Pride to create more awareness about the topic amongst our employees. Our Chief Commercial Officer, Adriëlle Dankier, was a 'waste-free hero' in several public campaigns.



REDUCE FOOD WASTE

FOOD LOSS VALORISATION



4%
of loss
mangoes
saved for
human
consumption



39,800 KG
of cranberries and
limes to purees,
concentrates
and juices



54%
of loss avocados
saved for human
consumption

97,100 KG
donated to the foodbank

WASTE-FREE HERO

In collaboration with the Dutch Foundation Against Food Waste, we organized a 'week against food waste' at Nature's Pride to create more awareness about the topic amongst our employees. Our Chief Commercial Officer, Adriëlle Dankier, was a 'waste-free hero' in several public campaigns. "We are constantly looking for improvements in our supply chain to provide our customers with the tastiest fruits and vegetables. Preventing food waste starts with quality. We work with our dedicated growers on optimal cultivation techniques. The stronger the product, the smaller the chance that it ends up as food loss. Our avocados get an extra, vegetable protective layer from Apeel, which retains the moisture in the fruit for longer. This extends the resistance by 50%. Avocado's which are damaged or their quality does not meet the agreed specifications are processed into guacamole or oil and / or donated to the food bank."

SAMEN TEGEN
VOEDSELVERSPLLING

**CLICK HERE TO
LEARN MORE**



REDUCE ENVIRONMENTAL IMPACT

SUSTAINABLE PACKAGING
CO₂ EMISSION REDUCTION
WATER



OUR GOAL

100% RECYCLABLE AND / OR RE-USABLE PACKAGING

Smart and effective use of packaging contributes to lowering the environmental impact of food, by reducing spoilage and food waste. At the same time, packaging itself also has a negative impact on the environment. Therefore we are focused to use fewer packaging materials and increase the amount of reusable and 100% recyclable packaging.

This year we switched our avocado 2-pack to 100% cardboard packaging. We intended to extend this packaging to our range of other avocado and mango packaging as well. However, due to

unforeseen delays in the delivery of machines, this has been postponed to 2022. Together with our grower in Colombia, we developed a physalis packaging made from sugarcane waste material which is 100% recyclable. Additionally, we did testing on using thinner plastic foil for specific products.

REDUCE ENVIRONMENTAL IMPACT

SUSTAINABLE PACKAGING



Total amount of plastic saved:
55,100 KG
or **6 full garbage trucks**

“TOGETHER WITH NATURE’S PRIDE, WE HAVE SUCCESSFULLY WORKED ON MORE SUSTAINABLE PACKAGING AND TRANSPORT FOR OUR BABY VEGETABLES. BABY VEGETABLES ARE VERY DELICATE. PACKAGING HAS A CRUCIAL IMPACT ON THE PRODUCT’S SHELF LIFE. WITH NATURE’S PRIDE WE LOOKED FOR SUSTAINABLE PACKAGING MATERIALS THAT ARE LOCALLY AVAILABLE IN SOUTH AFRICA AND AT THE SAME TIME FULLY RECYCLABLE IN EUROPE.

AFTER EXTENSIVE TESTING, WE WERE ABLE TO REPLACE PLASTIC PUNNETS WITH FSC CERTIFIED CARTON PUNNETS, RESULTING IN A SIGNIFICANT REDUCTION OF PLASTIC PACKAGING. ADDITIONALLY, THIS YEAR, WE HAVE STARTED TO TRANSPORT OUR BABY CARROTS BY SEA CERTAIN TIMES OF THE YEAR, RESULTING IN A SIGNIFICANT REDUCTION OF CO₂ EMISSIONS. WE’RE VERY PROUD OF THIS ACHIEVEMENT WE MADE TOGETHER!”



Hans Muglaert-Gelein

Managing Director
Yukon International, South Africa

REDUCE ENVIRONMENTAL IMPACT

SUSTAINABLE PACKAGING



27,5 MILLION AVOCADO
2-PACK PUNNETS TO
100%
CARDBOARD



8,820 PHYSALIS PUNNETS
MADE ENTIRELY OF
100%
SUGARCANE WASTE
MATERIAL



131,300 SHAKERS
FOR BERRIES,
90%
PLASTIC REDUCTION
PER PUNNET



933,300 TOPSEAL PUNNETS
FOR BERRIES,
40%
PLASTIC REDUCTION
PER PUNNET

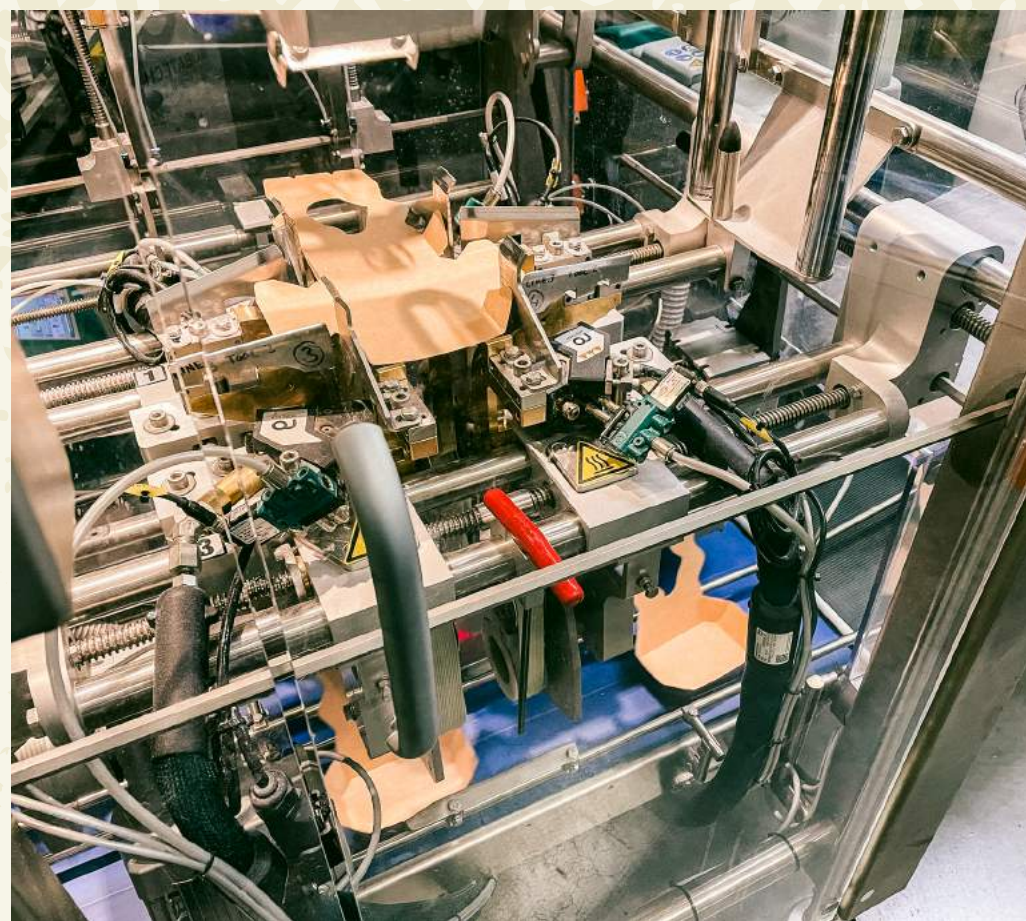


OPTICAL SORTING

The optical sorting machine automatically sorts out cranberries with external defects. This waste goes to a processing centre which makes purees and concentrates, among other things, from our bruised but tasty cranberries. This way, products that are not suitable for fresh produce remain within the human food chain.

38,200 KG

**CRANBERRIES SAVED
WITHIN THE FOOD CHAIN**



CARTONING MACHINES

With our cartoning machines we market cardboard packaging for our avocados. The packaging units are delivered plano and set up by the cartoning machines in our packing house. Hereby saving emissions in inbound transport. Most important, this way of packaging eliminates the use of stickers and plastic.

27,5 MILLION

STICKERS SAVED



**55,100 KG
OF PLASTIC SAVED**



SPEEDPACKER

Nature's Pride had a premiere introducing the first avocado packing robot worldwide. This innovation named 'Speedpacker', packs avocados efficiently without making concessions to quality. The Speedpacker is capable of processing 240 avocados per minute. Previously manually packed avocados are now picked and packed by robot ergonomically responsible at high speed.



**10 MILLION
PICKS DONE**



BOX FORMING MACHINES

Boxes are delivered plano, which means flat. Less transport is needed, which means lower emissions. Our box forming machines fold the cardboard into boxes. The boxes are automatically distributed to our packing lines, eliminating the need for human intervention.

**8,5 MILLION
BOXES FORMED**



**-1,464
INBOUND TRUCKS**

OUR GOAL
REDUCE OUR CO₂ EMISSIONS WITH 1/3

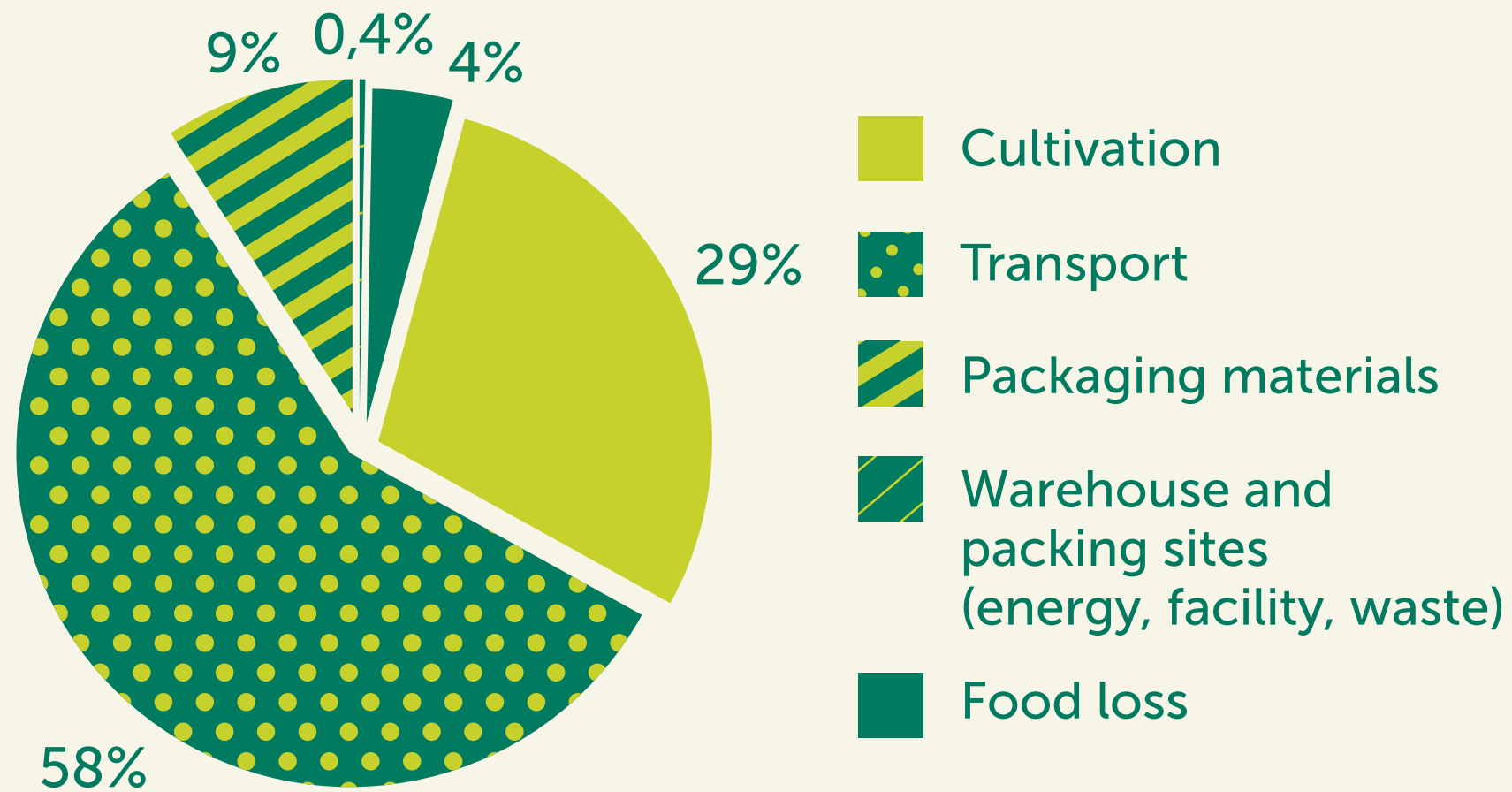
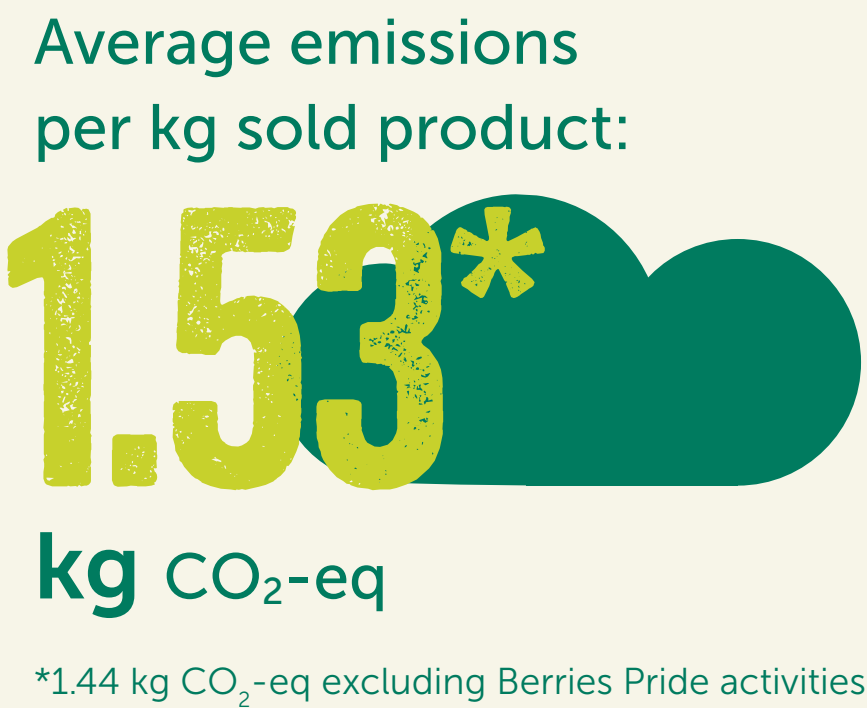
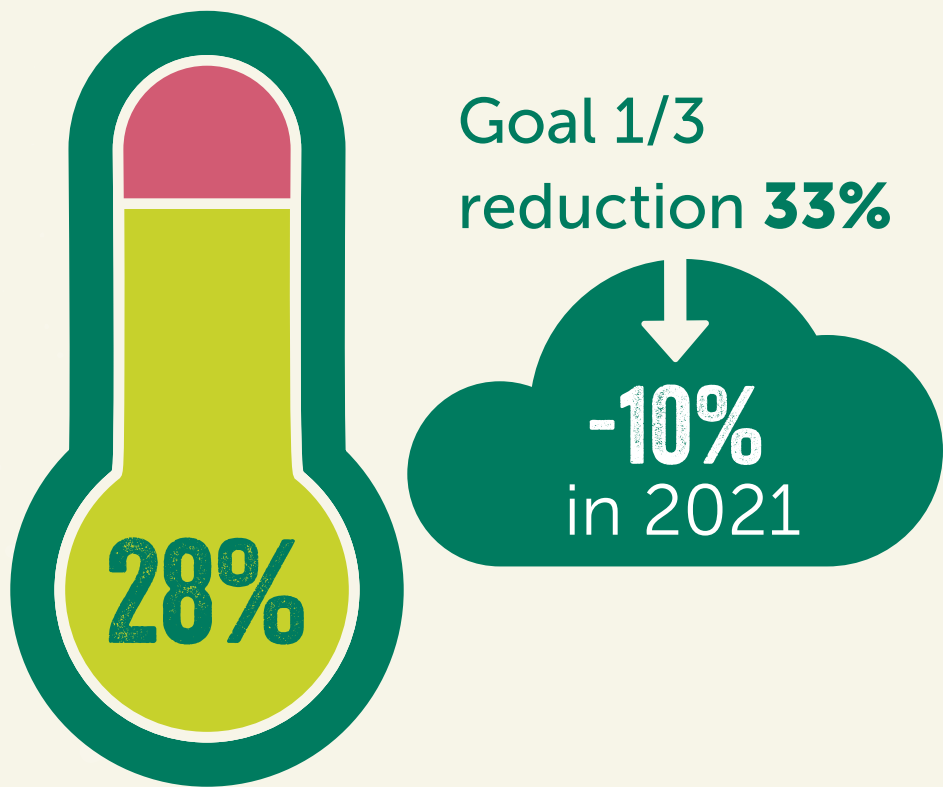
A 1.5°C world is still possible, but the window is closing fast. In August this year, the IPCC issued its most explicit warning so far. Through our commitment to the Science Based Targets Initiative, Nature's Pride is taking action to avert a global temperature rise of above 1.5°C. As Berries Pride is a separate company since mid-2020, our berries import and sales activities have been taken out. This means their emissions are now excluded from Nature's Pride. For reasons of comparison to both 2020 and 2022 we have included

both results in this report. If we look at our integrated results, our total CO₂ emissions have increased with only 1% despite our much higher volume increase. Our average CO₂ emissions per kg. product have decreased. We reduced transport by air and increased transport by sea, resulting in a 10% reduction. Our scope 1 and scope 2 emissions both decreased. Firstly because of transition to green energy of our rented facilities. Secondly because of phasing out of diesel/petrol cars and replacing them by electric cars.

Total emissions of sold products: 238,712 ton CO₂-eq (212,806* ton CO₂-eq excluding Berries Pride)

Scope 1 emissions: 204 ton* CO₂-eq
Scope 2 emissions: 76 ton* CO₂-eq.

Our total CO₂ emissions are calculated for our largest products, representing over 90% of our total volume.



REDUCE ENVIRONMENTAL IMPACT



EMISSION REDUCTION

CO₂ emissions in 3 scopes

Scope	Description
Scope 1	direct emissions from owned or controlled sources.
Scope 2	indirect emissions from the generation of purchased energy.
Scope 3	all indirect emissions (not included in scope 2) that occur in the value chain of the reporting company, including both upstream and downstream emissions.

“THE GENUINE COMMITMENT TO ENVIRONMENTAL AND SOCIAL WELL-BEING IS PRESENT IN EVERYTHING NATURE’S PRIDE DOES.

WE HAVE BEEN WORKING WITH NATURE'S PRIDE OVER THE PAST TWO YEARS TO BRING ELECTRICITY TO A LARGE RURAL AREA. ELECTRICITY WILL BE CONNECTED ANY TIME NOW. THIS WILL GIVE MORE THAN 1000 PERSONS ACCESS TO ELECTRICITY FOR THE FIRST TIME AND WILL ENABLE US TO MOVE OPERATIONS FROM FOSSIL FUELS TO RENEWABLE ENERGY, REDUCING OUR OPERATIONAL CO₂ EMISSIONS WITH 96%. A GREAT EXAMPLE OF DOING WELL BY DOING GOOD.”



Amrit Mohanani

Operations Manager
Brasfruit, Brazil

OUR GOAL

RESPONSIBLE WATER USE IN OUR GROWING AREAS

Water is the source of all life. Most likely, a European consumer rarely stops to think how valuable water is when she or he opens the tap. The reality for many people in countries of origin is often very different. Four years ago, Nature's Pride set out to radically better understand water in its value chain. We reached out to experts, our growers, clients, collaborated with many partners, gained deep insights, and shared what we learned along the way. The result of this dedicated time and financial investment is our world-class, multi-level Water Strategy.

We take action on three levels: 1) our 'own house' - buying decisions and our growers, 2) we drive ambitious water goals for our sector, and 3) we improve water management on the ground, in the countries of origin, through a) better access to water, sanitation, and hygiene for communities, and b) working on the underlying patterns of water challenges, by implementing broad, inclusive, water stewardship projects involving local and international stakeholders.

REDUCE ENVIRONMENTAL IMPACT

WATER

**A HOLISTIC,
MULTI-LEVEL
WATER
STRATEGY:**



OUR PROGRESS

OWN OPERATIONS

- The first to implement water audits in our sector starting with GlobalG.A.P. SPRING in 2019.
- 100+ fields have a water audit.
- Only the best growers, leading in water-saving techniques: state-of-the-art irrigation, water reuse, good soil management.
- 28 Nature's Pride buyers certified in 5-month Water Training.
- Water as procurement criterion: risk maps, Water Protocol, water in Suppliers Agreement.

WATER STEWARDSHIP IN SOURCING COUNTRIES

- Action on the ground: deep engagement with local stakeholders in high water stress areas in Peru and Chile.
- Investment to provide clarity on the local water situation: gaps and opportunities.
- Pioneering partnerships with local authorities and The Netherlands government.
- Locally validated roadmap for concrete collective action for catchment resilience.

SECTOR COLLABORATION

- Driving sector collaboration on water.
- Ambitious collective targets on water audits, water efficiency, and best water practices.

ACCESS TO WATER, SANITATION, AND HYGIENE (WASH)

- 1220 persons received better access to water and hygiene through 3 projects in Peru: medical center, school, rural communities.
- Deep collaboration with our growers to contain the spread and impact of COVID19.

“RESPONSIBLE WATER MANAGEMENT IS A KEY PRIORITY FOR EDEKA, AS EVIDENCED BY OUR LONG-STANDING COLLABORATION WITH WWF. WE HIGHLY APPRECIATE THE LEADERSHIP SHOWN BY OUR SUPPLIER NATURE’S PRIDE ON THIS TOPIC.

WE ARE IMPRESSED BY HER WATER STRATEGY AND THE CONCRETE STEPS IT TAKES TO INCLUDE WATER INTO PROCUREMENT PRACTICES, DRIVE WATER TARGETS AT SECTOR LEVEL, AND IMPLEMENT WATER STEWARDSHIP IN KEY SOURCING COUNTRIES SUCH AS CHILE AND PERU.”



Photo: EDEKA/ Schmid

Mr Mario Slunitschek

Senior Vice President Fruit
EDEKA, Germany

“NATURE’S PRIDE HAS AN UNRIVALLED UNDERSTANDING OF WATER. I KNOW OF NO COMPANY THAT WORKS ON WATER LIKE NATURE’S PRIDE DOES. IT HAS AN INCLUSIVE, KNOWLEDGE-BASED APPROACH THAT BUILDS BRIDGES BETWEEN LOCAL STAKEHOLDERS AND INTERNATIONAL PARTNERS.

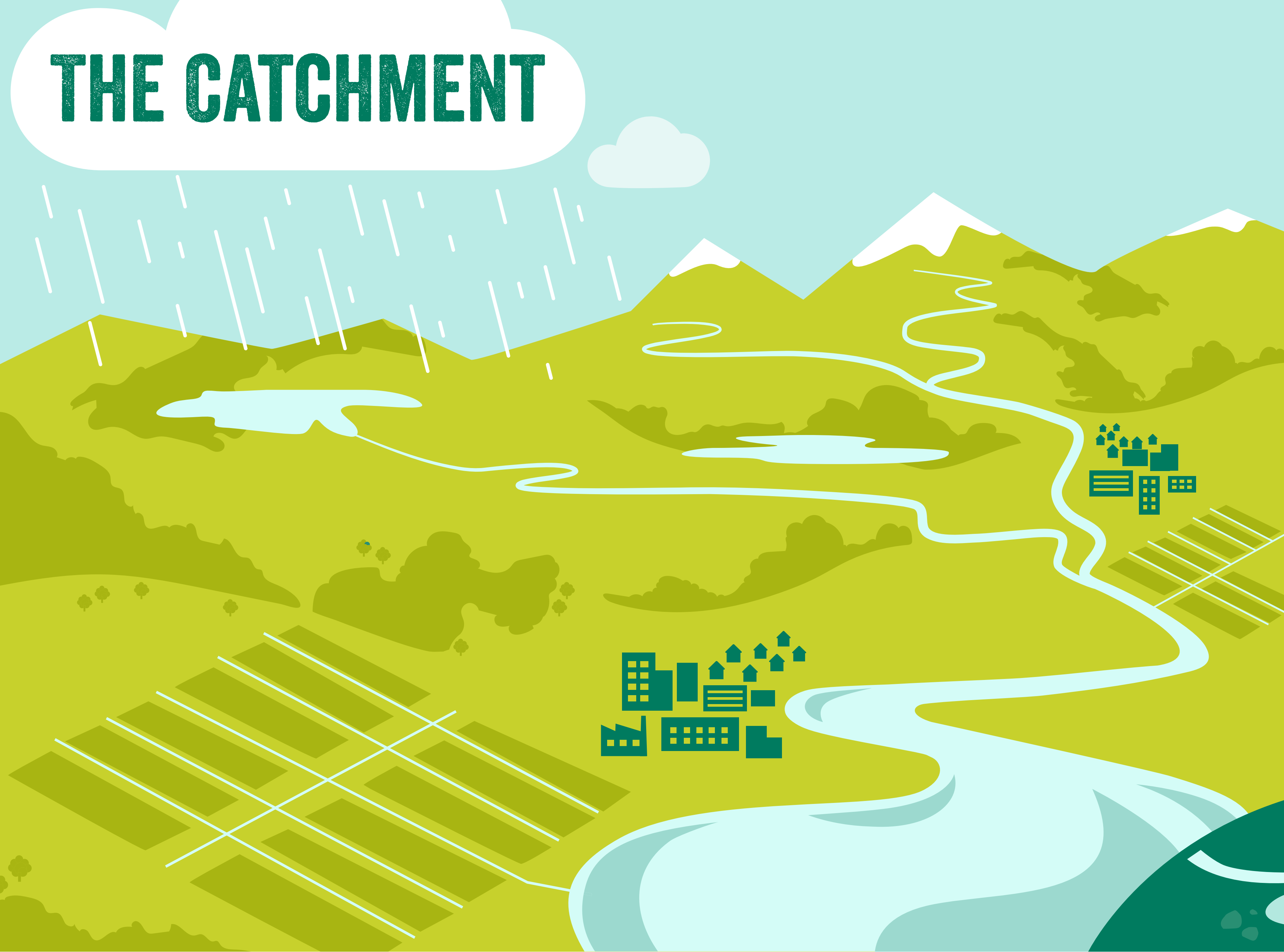
WE HIGHLY VALUE THE COLLABORATION WITH NATURE’S PRIDE TO PROMOTE BEST-IN-CLASS WATER MANAGEMENT ON OUR FARMS AND IN OUR CATCHMENT.”



Nicolas Schmidt

Commercial Director
Jorge Schmidt, Chile

THE CATCHMENT



Responsible water use starts on the farm. Together with our growers we strive for better water management every day. We focus on best-in-class irrigation technology, water reuse, and good soil management. This way we maximize water savings. In addition, through Apeel we drastically reduce food waste, saving millions of litres of water.

However, responsible water use also requires looking beyond the farm, at what is known as the catchment. A catchment is a geographical area where water is collected by the natural landscape.

Gravity drains water from higher areas such as mountains towards an outlet such as the ocean. It's similar to when you cup your hands to collect water. In the catchment, many different actors use water from the same source.

↓ ↓ ↓ Water infiltration

↘ Ground water

NATURE'S PRIDE WORKS ON **WATER STEWARDSHIP** AT CATCHMENT LEVEL BY:

- **Creating** inclusive, multi-stakeholder spaces in priority catchments in Peru and Chile.
 - **Connecting** local stakeholders with international value chains that source in the area.
 - **Investing** in water experts to gain insight into the current and future water situation.
 - **Strengthening** trust and water dialogue spaces for public and private partners.
 - **Guiding** collectively created and locally validated descriptions of gaps and opportunities.
 - **Co-designing** roadmaps for concrete action to increase catchment resilience.
- **Our ultimate goal** in priority catchments is to contribute to balancing water demands from all stakeholders with water availability. We cannot do this alone. Therefore, we build coalitions with trusted partners in the countries of origin and internationally renowned partners such as IDH – The Sustainable Trade Initiative, Good Stuff International, and the Netherlands government Partners for Water Program.

[CLICK HERE TO
LEARN MORE](#)



Kingdom of the Netherlands



**PARTNERS
FOR WATER**



“NATURE’S PRIDE ALWAYS GOES THE EXTRA MILE, IN QUALITY, BUT MOST IMPORTANTLY IN RESPONSIBLE SOURCING.

OUR SUSTAINABILITY TEAM HAS COLLABORATED INTENSELY OVER THE PAST YEAR WITH NATURE’S PRIDE’S ON RESPONSIBLE WATER MANAGEMENT, COVID19 SUPPORT, BETTER ACCESS TO WATER AND HYGIENE FOR COMMUNITIES, AND VEGETABLE GARDENS AT PUBLIC SCHOOLS.

WHAT A PLEASURE TO WORK WITH LIKE-MINDED PEOPLE!”



Daniel Bustamante

Chief Commercial Officer
Agricola Cerro Prieto, Peru

FOUNDING PARTNER, PROGRAM CREATOR & CHAIRWOMAN OF SIFAV

Nature's Pride is proud to be partner of the new 2025 program of The Sustainability Initiative Fruit and Vegetables (SIFAV), which will focus on reducing the environmental footprint across the supply chain, improving working conditions, incomes and wages and strengthening due diligence reporting and transparency.

As a founding partner of SIFAV 2020, Nature's Pride knows from over 8 years of experience that sector collaboration is key in structural improvement of sustainable practices. "We believe the added value of SIFAV for the fruits and vegetables sector is enormous. Working together towards a common goal and according to a common framework and practices saves us a lot of time re-inventing the wheel. Through SIFAV 2025 we are able to achieve alignment on how social and environmental impact is measured, we make use of existing solutions where possible and develop practical measurement systems and tools where collectively needed. In this way we relieve the supply chain from duplication of effort and cost which means our work can be truly focused on working on structural improvements for people and the environment".
Stefanie Vermaesen, Sustainable Business Manager, Nature's Pride

As Chairwoman of the Steering Committee, Nature's Pride has been the driving force behind the new SIFAV 2025 program.

**CLICK HERE TO
LEARN MORE**

Partner of



GOALS 2022



IMPROVE LIVELIHOODS

Social Monitoring



98%

socially audited product from our partners in high risk countries



Continuous improvement with our growers beyond compliance



8

projects in the field of Nutrition and Water

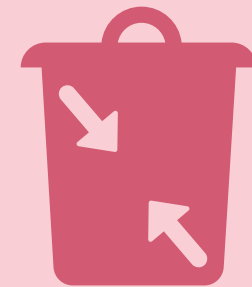
- Nutrition at work projects in South Africa and Peru
- Vegetable gardens at schools in Peru
- Better acces to water and hygiene in Peru
- Water Stewardship initiatives in Chile and Peru

Foundation



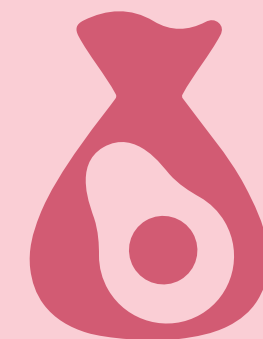
REDUCE FOOD WASTE

Reduction of Loss



Further expand market reach of Apeel avocados and other products

Food Loss Valorisation



70%

of loss avocados for human consumption



5%

of loss mangos for human consumption



40%

of total loss for human consumption



REDUCE ENVIRONMENTAL IMPACT

Sustainable Packaging

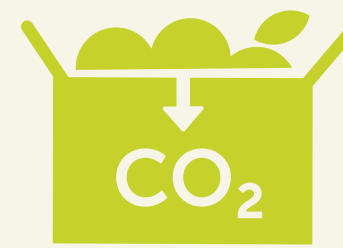


10%

more sustainable packaging

- 100% carton avocado 3, 4, 6 packs and mango 2 packs
- Reduction plastic flowpack
- Carton (topseal) punnets for berries
- Research to packaging alternatives for asparagus, netting and peppers

CO₂ Emissions Reduction



≤ 1.44

kg CO₂-eq per kg. sold product

Water



65%

of priority fields of strategic growers in high water risk countries



2

Water Stewardship initiatives in Chile and Peru

SOCIAL AND ENVIRONMENTAL DUE DILIGENCE



Nature's Pride

Sustainable Business | Annual Report 2021